

Reach over 75,000 people with the Duluth Curling Club!



About Our Advertising Program

With the Duluth Curling Club's advertising program, you can reach over 75,000 people from November 2011 through March 2012. These are people who: visit and curl at the club, visit the club's website, and see your ads from the DECC Skywalk.

About the 2011 - 2012 Season

The Duluth Curling Club anticipates the 2011-2012 season as being one of the busiest curling seasons the club has ever had: holding nine bonspiels, five nights of curling leagues, and many other private events. Combined, these events will bring thousands of people into our Club this year.

Key Stats:

- Over 600 members and hundreds of visitors fill our club every day.
- Over 45,000 people see your ads through the glass in the skywalk in the DECC.
- Over 22,000 people visited our website last season.

What You Get:

- **A Custom Business Banner** right on ice level, providing lasting impressions from a high-traffic location.
- **FREE** printing of your banner and choice of three banner sizes.
- **FREE** Website Advertising: Your logo will be displayed with a link to your website from the DCC website.
- Discount for 2-year contracts: Receive a 25% discount on your 2012-2013 advertising.
- Discount for Duluth Curling Club Members.

Reserve Your Space Today!

To reserve your space, please complete the enclosed contract and return it with the required deposit to the Duluth Curling Club.

These spaces will be sold on a first come, first served basis so act quickly to guarantee your spot.

After we receive your contract and deposit, we will need your ad layout and website logo by October 9, 2011. If you are not able to provide your layout by that date, your spot may be given away to someone on the waiting list. Your ad layout can be emailed to office@duluthcurlingclub.org.

We THANK YOU in advance for your support!

If you have any questions, please contact Doug Britton at borealis5@q.com



Duluth Curling Club
324 Harbor Drive - Duluth, MN 55802
218-727-1851

Duluth Curling Club
 324 Harbor Drive - Duluth, MN 55802
2011-12 Advertising Contract

Business: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

PRICING PLAN OPTIONS

<i>(Circle Option Selected)</i>	Price	<i>Duluth Curling Club Member Discount</i>	Website (add-on)
Website (only) 1 Year Contract	100.00	-25.00	
3' X 4' Banner 1 Year Contract	300.00	- 50.00	FREE
HALF Banner (4' X 10') 1 Year Contract	600.00	- 75.00	FREE
FULL Banner (4' X 20') Minimum 3 Year Contract	1000.00	-100.00	FREE

_____ We would like to extend our contract to 2 years NOW and receive a 25% discount on our 2012-2013 advertising. (Check if applicable - *Applies ONLY to 3' X 4' and Half Banners*)

Please bill me in accordance to option(s) chosen. I have enclosed a down payment of 50% with the signed contract. I will be billed for the additional 50% once the proof has been approved. A copy of company logo and banner information must be provided no later than October 9, 2011 to office@duluthcurlingclub.org.

AUTHORIZED SIGNATURE: **X** _____

DATE: _____